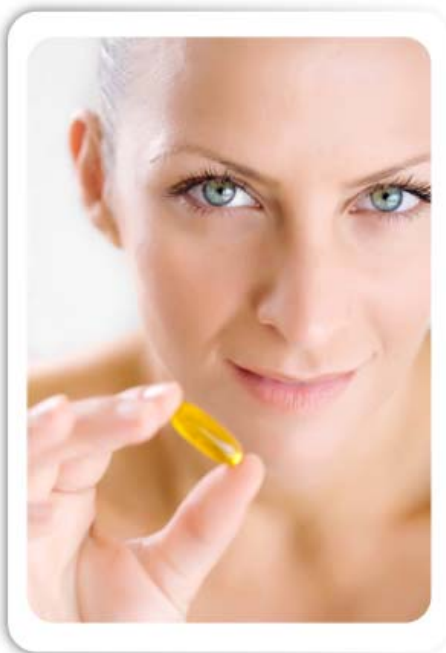


Supplement **claims**

4th International Workshop

Food Supplements and Botanical Extract Claims **Future Developments under the EU Health Claims Regulation** Thursday, April 18, 2013 - Brussels, Belgium



The European Commission still has to decide how they will review the botanical health claims. This workshop will take a deeper look in the future for the botanicals market in Europe with the claims currently being on hold.

This one-day interactive workshop is tailor-made for Legal Councils, Marketing and Sales, Production and R&D staff of European Nutrients, Food Supplements and Herbal Medicine Industry and companies interested in importing such products into the European Union.

Program topics will focus on the regulatory status of botanical extracts, herbal medicinal products, supplement notification and transition procedures, borderline cases, harmonisation.

The workshop offers an excellent opportunity to talk to the experts and meet and network with colleagues.

<http://www.supplementclaims.eu>



Programme

8:55	Welcome and Introduction
Review Presentations	
9:00	Is the Future for Botanicals in the Food Law? - Mrs. Penny Viner, Vice President, HFMA Health Food Manufacturers' Association, U.K.
9:35	Guidance for Food Supplement and Botanical Claims - Dr. Vittorio Silano, Chair ESCO Working Group, EFSA European Food Safety Authority, Italy
10:10	Looking Beyond Claims for Botanical Food Supplements in the EU: a Snapshot of Regulatory Status - Mrs. Claire Lennon, Regulatory Affairs Manager, EAS Strategic Advice, Belgium
10:45	Coffee Break & Networking
11:15	Effect of Claims Evaluation on Business Operation and Market Competition - Mr. Jean Savigny, Senior Partner, Keller and Heckman, Belgium
11:50	Traditional Knowledge or Clinical Studies to support Botanical Claims? - Dr. Barbara Klaus, meyer Lawyers, Italy
12:25	Lunch & Networking
13:25	Bringing Country Notification Procedures for Herbal Substances to the EU Level, the Italian and Belgian System as Future Format? - Dr. Barbara Klaus, Lawyer, meyer Lawyers, Italy
Practical Topics	
14:00	Clinical testing of Botanical Extracts – What is Needed? - Dr. Joerg Gruenwald, analyze & realize, Germany
14:30	EU Medical Devices as an Alternative for Article 13 and 14 Health Claims - Dr. Ina Gerstberger, Wragge & Co, Germany
15:00	Coffee /Tea Break & Networking
15:30	Botanicals and Health Claims: is the EU's approach WTO-compatible? - Mr. Emmanuel Saurat, Sidley Austin, Belgium
16:00	Health claims, Data protection & Plant extracts: Identifying and exploiting opportunities - Mr. Eric Chappuis, Deputy Director, Consulting / Directeur Adjoint Consulting, Naturalpha, France
16:30	Communicating Claims and Labelling to B2B Clients, Health Care Professionals, and Consumer - Mr Sebastian Romero Melchor, K&L Gates, Belgium
17:00	Identifying Application Areas for Claim Supported Products - Dr. Cédric Bourges, General Manager, Nutraveris, France
17:30	Wrap-up and Conclusions

Registration (*)

I register for the 4th International Workshop on Supplement Claims
Brussels, Belgium - Thursday, April 18, 2013

Title		Registration fee (**): - Regular rate: 945 EUR - Academics and Government representatives: 595 EUR (*) Cancellation: - Registrations are always fully transferable by sending a fax or e-mail indicating the name change - Cancellation up to one month before the event: 50 EUR admin cost - Cancellation up to 2 weeks before the event: 100 EUR admin cost - Cancellation in last two weeks before the event: no refund (**) VAT - Non-Belgian registrations pay VAT through the reverse charge system - 21% VAT has to be charged for private registrations, and for all registrations of participants affiliated to Belgium-registered companies, institutions or associations
Surname		
Company		
Address		
City/State/Province		
Zip Code		
Country		
Phone		
Fax		
E-mail		
VAT registration (**)		
Reduction Code		

Please transfer the registration fee to IBAN account number BE71 7380 1841 5369
Of "Health Claims Europe VVZRL", KBC Bank Izegem, Belgium
Swift / BIC Code: KRED BEBB (include name and address of participant)

Online registration and credit card payment available on
<http://www.supplementclaims.eu>